Jed Adrian Denosta

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EDUCATION

West Visayas State University
B.S. Computer Science major in Artificial Intelligence
GWA 1.29
Magna Cum Laude

WORK EXPERIENCE

Part Time UI/UX Designer
IntaSport (New Zealand, Remote)
June 2024 - Present

- Created updated wireframes and prototypes to reflect new design concepts.
- Incorporated user feedback to optimize the redesigned interface.
- Collaborated with developers to ensure the accurate implementation of redesigned features.

UI/UX Designer
Cogitate (Full Time · Texas, U.S.A., Remote)
Oct 2022 - Present

- Developed and standardized UI components, streamlining the design process and improving collaboration with developers.
- Created user flows, personas, and journey maps to better align product features with user needs.
- Designed responsive layouts for seamless user experience across devices.
- Produced wireframes that expedited design approvals by balancing user needs with business goals.
- Enhanced UI hierarchy and typography to boost readability and engagement.
- Collaborated with development teams to ensure accurate design implementation and resolve UI issues, improving launch efficiency.
- Initiated design sprints to improve collaboration and shorten project timelines.
- Redesigned visual identity, strengthening brand consistency across digital platforms.
- Co-led design for a U.S.-based electrical company, handling research, wireframing, information architecture, and prototyping.
- Contributed to design research and prototyping for a school's e-commerce web app in the U.S.

UI/UX Designer - Intern
Cogitate (Internship · Texas, U.S.A., Remote)
Aug 2022 - Oct 2022

- Assisted in user research and usability testing to improve designs.
- Created wireframes and prototypes to support design iterations.
- Collaborated with developers to ensure design consistency.
- Contributed to maintaining the design system and updating UI elements.
- Participated in design critiques and applied feedback for improvements.

SKILLS

User Experience (UX)
- UX Research, Information Architecture, User Flow, User Journeys, User Persona, Affinity Mapping, Prototyping, Usability Testing

User Interface (UI)
- Design System, Typography, Colors, Branding, Mobile and Web App Layout and responsiveness, Variables

PROJECTS

HospiLink (https://bit.ly/HospiLink)
- HospiLink is a web application that can help EMTs transport the patient to the best suitable hospital in the shortest amount of time. It also enables the hospitals to optimize their operations to prepare in times of emergency.

Traack (https://bit.ly/Traack)
- Traack is a mobile based application that helps employees to have an online check-in and time out from their company, this helps to minimize the interaction during COVID.

Coaching Gig (https://bit.ly/CoachingGig)
- Coaching Gig is a sports video platform that allows New Zealand coaches and teachers to efficiently teach and train their student in the respective aspects of sports specifically Rugby.